



PALOMA PRINT PRODUCTS

Paloma Print Products offers true end-to-end document quality assurance solutions.

Paloma's flagship solution - **Print Perfect** - automates labor-intensive, costly, and error-prone manual document QA processes. Print Perfect compares documents digitally, in a fraction of the time required by manual processes. Print Perfect can cut document testing time/cost by up to 75% while allowing document applications to be tested more thoroughly, reducing risk for companies that present sensitive customer information in their documents.

Print Perfect consists of two primary software modules – **STREAMdiff** and **Switch**.

STREAMdiff is print stream comparison software which quickly, objectively, and accurately compares AFP, Xerox® Metacode, Postscript, PDF, PCL, and ASCII text files. Because STREAMdiff compares the underlying print file constructs/commands as well as the pixel-level document layout, it can compare print files generated by different CCM packages, or compare one print file type to another. For example, STREAMdiff can compare Xerox® Metacode files generated by Oracle® Documerge to PDF files generated by HP Extream®.

Switch is document QA workflow automation software for designing and implementing automated document quality/testing processes. From launching high-volume batch print comparisons to email notification upon completion of comparison jobs to the creation of a time- and date-stamped testing audit trail, Switch ensures the most efficient document quality assurance processes by minimizing the need for manual intervention.

Paloma's second document QA solution, **ADEPT Suite**, scans nightly production print files for branding mistakes or inappropriate language. For example, if a company produces documents for multiple company brands/subsidiaries, ADEPT Suite scans "Subsidiary A's" production print files to ensure that "Subsidiary B's" name, website address, etc., have not been accidentally placed on "Subsidiary A's" documents. Paloma's clients also scan their documents for profanity or other inappropriate language. When errors are encountered, a report is generated showing all pages containing mistakes so these documents can be pulled from the nightly print run and corrected. ADEPT Suite provides our clients another fully automated quality checkpoint for their customer documents.

Whether you print your own documents or for other companies, Paloma's document QA solutions will save you time and money while ensuring you produce the highest quality documents.



**EXECUTIVE
PROFILE**

Joe Pigeon is President, as well as a founding member, of Paloma Print Products. With more than 24 years of experience in the document creation industry, and a diverse background in sales, marketing, and product management, Joe has been instrumental in establishing Paloma's current leadership position in document quality assurance automation.

By focusing on more than solely the development of a print stream comparison tool, Joe has helped Paloma assemble the only end-to-end document quality assurance solutions, which is a key competitive advantage for Paloma's clients. In addition, Paloma's keen focus on providing unparalleled client training and ongoing support ensures our clients maximize the return on their investment in our solutions.

**DOCUMENT
STRATEGY**

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COMPANIES

2016

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