

## CONTACT INFO:

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Neopost USA provides hardware and software to mailers and shippers of all sizes. Neopost-brand solutions enable businesses to send and receive physical mail, digital documents and traceable packages. More importantly, Neopost solutions help customers connect with their customers by establishing individualized, one-to-one business relationships.

Founded in 1924, Neopost has grown to become a leading provider of mailing and shipping solutions as well as digital communications management. Its fastest growing product segments improve business-critical processes that occur outside of the traditional mail center.

### **Meet Your Business Objectives with a Comprehensive Solution**

Neopost USA is best known for physical mail expertise and its extensive range of mail center equipment. Today, the company has transformed into a major player in digital communications management and shipping automation. Neopost USA's software solutions provide businesses the ability to maintain high quality customer contact data, deploy electronic document delivery and apply cost-saving, enterprise-wide shipping controls. Together, Neopost USA's comprehensive portfolio of hardware and software solutions help organizations increase operational efficiency, enhance process integrity and deliver a superior customer experience.

### **Manage Customer Communications Through a Single Platform**

Neopost USA offers OMS-500, a single platform that effectively manages customer communications without changing a customer's existing business applications such as enterprise resource planning (ERP), customer relationship management (CRM) or accounting platforms.

This unique offering is a multi-channel output management solution that runs on the highest performing platform in the industry. It provides organizations with the ability to automate the manual document preparation processes while validating customer contact data. It also adds integrity to the mail assembly process by securing each communication piece with intelligent optical marks to ensure critical communications reach the intended recipients.

### **Evolve to Digital Communications**

The digital revolution has rapidly transformed the way organizations communicate with their customers and manage information. Managing multiple communication channels based on the preference of their customers is a major challenge for many businesses.

Neopost USA has taken multi-channel delivery and made it a reality by integrating OMS-500 with its cloud-based ConnectSuite e-Delivery solution. Together, these solutions help businesses easily evolve to digital communication and manage recipient preference without user intervention.