

Bell and Howell has reinvented itself numerous times since its founding in 1907. From movie projectors, high-speed mail equipment to modern software solutions, the company has been successful developing relevant technologies throughout the decades.

Today, Bell and Howell is driving the future of mail, commerce and digital communications through a host of solutions aimed at enriching the customer experience and helping the world's largest finance, industry and public sector enterprises communicate and — more importantly — retain their customers.

Bell and Howell believes that to effectively manage communication across a host of delivery platforms, you must address the issue at an enterprise level. Our Enterprise Communication Management (ECM) solution centralizes the creation and distribution of customer communications to accelerate the migration to digital alternatives, reduce cost, increase visibility and improve business agility.

ECM is part of the IQ Software Suite, which is a next-generation management and analysis solution that provides dashboarding and automation for workflow visibility and dynamic formatting. IQ offers best-of-breed technology to trigger, track and trace the entire communication process while providing real-time visibility to transactions, jobs and client-level information.

Mike Lambert, vice president of the enterprise solutions group, says, "Today's companies are challenged with managing hundreds of applications, have reduced staff and budgets, and need to accommodate an ever-growing number of communication channels. This makes implementing global change nearly impossible. By centralizing the distribution process, companies can rapidly convert legacy applications to take advantage of more modern and cost-effective distribution alternatives."

The result is a centralized service much like asset and content management that provides a single point of control for all outbound communications while significantly reducing the time and cost for changes such as adding personalized content or migrating to digital alternatives. Most importantly, this solution provides improved business agility and supports organizational customer-retention efforts.

Headquartered in North Carolina, with offices around the world, Bell and Howell is a trusted partner to thousands of organizations with the industry knowledge and subject matter expertise to help your organization implement a global communication strategy. For additional information, visit BellHowell.net, follow @bellandhowell on Twitter or visit the company's LinkedIn page at <https://www.linkedin.com/company/bell-and-howell-llc>.



**EXECUTIVE
PROFILE**

Mike Lambert is the Vice President and General Manager of the Enterprise Solutions Group at Bell and Howell and is responsible for the development of all software solutions including: Factory Intelligence, Enterprise Communication Management, Machine and Device Control Solutions, Vision Technology, ePresentment and Mobile Delivery Services, as well as Document Design, Professional and Consulting Services. Mike is an industry leader, and has held multiple positions during his 30 plus year career including operations, application development, enterprise architecture to running a successful software business and now driving change for one of the leading providers in our industry. Mike's diverse experience has provided him a unique approach to solving business issues and an exceptional ability to link business value to technology.

CONTACT INFO:

COMPANY:
Bell and Howell, LLC

PHONE:
800.792.4782

WEBSITE:
BellHowell.net