



All too often, leaders find themselves tasked with multiple initiatives to cut costs, while still improving efficiency and the customer experience. They end up juggling a host of vendors then struggle to coordinate digital and print operations. BFC brings all of these services under one roof, creating efficiencies and streamlining your communication processes.

BFC is a full-service provider of digital and print communications, leveraging our technology in order to bring smart, comprehensive solutions to customers. With 40 years of print experience, we have continued to adjust and change our tools and processes to meet client's needs, with an emphasis on nimble, responsive care. We execute communication strategies to help businesses gain automation, deliver efficiency and drive results across a wide range of industries. Our solutions ensure that all communications, operational or marketing, are made as streamlined, secure and accurate as possible.

While our innovative technology platforms help us serve the evolving needs of our clients, we've never forgotten our roots. Printing has a long and proud history at BFC, and we honor it by maintaining a reputation of unshakeable reliability and consultative customer service. With services such as commercial and data-driven digital print, on-line ordering, kitting and fulfillment, BFC provides an end-to-end solution for all of your print and fulfillment needs. Combining all facets of the production process in-house from the receipt of your data to communication delivery maximizes operational efficiencies and provides you with one accountable partner for every piece of the process. Our integrated approach combines our technical solutions, excellent service, and the best equipment available.

BFC takes a tailored approach when working with each customer, using what we have learned during the discovery process and our experience to implement successful solutions. We pride ourselves on listening and understanding the full scope of your business's needs. There's no canned methodology or one-size-fits-all solution. Our full array of in-house solutions is cohesive and flexible, all dependent on what you need. We manage everything internally ensuring that your communications are up to your standards — without exception.



**EXECUTIVE
PROFILE**

BFC President Joe Novak has been a part of the family business since 1987 and has led BFC for the past 29 years, providing personal and attentive service to its loyal customers. BFC's roots are in printing and its technology solutions have blossomed over the past 15 years in response to customer's needs to automate the creation and delivery of their member's print communications. Joe is emphatic about partnering with customers. "Everything starts with the customer. We may not be the biggest but we are wholly committed to excellent service and support. At BFC, we really get it, and what we implement works. We have had the great pleasure of helping companies solve their communication problems while building great relationships along the way. That's a tradition we intend to uphold, now and forever."

**DOCUMENT
STRATEGY**

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COMPANIES

2016

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